## My Assumptions

What assumptions did you make when designing your concept that would change everything if they proved wrong?



## My Verdict

How realistic does your Futurecast and your Planet-Friendly Pitch feel? What might you do differently if you started over?



## My Key Learnings

What are the most valuable lessons you've learned as you've navigated this planet-friendly project?



## What Next?

Given everything you know now, what would you do with your idea next if you were to take it forwards?

